



MARCH 7-8, 2025



Holiday Inn Resort Lumina on Wrightsville Beach
1706 N. Lumina Avenue, Wrightsville Beach NC
Toll Free: 877-330-5050 Local: 910-256-2231

**Need Further Information
Contact:**

Cathy Horton
Executive Director
P.O. Box 158, Angier, NC 27501
Phone: 919-413-9544
Email: cathy@seasag.com



P.O. Box 158 Angier, NC 27501
Phone: (919) 413-9544 www.ncmelons.com

January 13, 2025

Dear Agribusiness Friend:

We want to take this opportunity to invite you to participate in the 42nd Annual Convention of the North Carolina Watermelon Association, March 7-8, 2025, at the Holiday Inn Sunspree Resort, 1706 N. Lumina Avenue, Wrightsville Beach, NC 28480, Toll-Free: 877-330-5050, Local: 910-256-2231.

Convention Room Rate: \$203.00 Standard Room, Oceanfront Room \$213.00. The Cut-off room date is **February 4, 2025**

We hope that your company can exhibit this year. For those unable to display at this conference, sponsoring is also available. To reserve your exhibit space, please complete the enclosed form and send it along with your check to the address printed on the paper.

If you have any questions, don't hesitate to contact me at 919-413-9544 or cathy@seasag.com.

Cordially,

Cathy Horton

Cathy Horton
Executive Director

Enclosures

2025 EXHIBITOR REGISTRATION FORM

North Carolina
WATERMELON
ASSOCIATION



Would you like to exhibit at the 2025 NCWA Convention? We will provide a 6ft. Skirted table and two chairs. Exhibitors may begin display setups at 9:00 a.m., Friday, March 7, 2025 and tear-down after lunch Saturday, March 8, 2025. Exhibitor Fees are \$300

EXHIBITOR FEE: \$300

Exhibitor Registration Fee: \$250 Per Individual

_____ Yes, I would like to exhibit at the Convention. _____ No, I cannot exhibit this year.

Contact Name _____

Company Name _____

Address _____

City _____ State _____ Zip _____

Phone: _____

E-MAIL _____

Exhibitor Registration Name:

Method of Payment: Card Type:



Check #

Card# _____

Name of Cardholder _____

Billing Address of Card _____

3 Digit Cod on Back of Card _____ **Expiration Date** _____

MAKE CHECKS PAYABLE and mail to:

NCWA, P.O. Box 158, Angier, NC 27501

2025 Sponsorship Information

BANQUET — PLATINUM SPONSOR **\$5000.00**

- ◆ Podium Speaking Opportunity (5 Minutes)
- ◆ 2 complimentary Convention Registrations
- ◆ Recognition in NCWA Yearbook denoting level of sponsorship.
- ◆ Recognition on Banner at Convention
- ◆ Full Page (B&W) advertisement in Yearbook

PRESIDENT RECEPTION - GOLD SPONSOR **\$4000.00**

- ◆ Podium Speaking Opportunity (2-3 Minutes)
- ◆ 1 complimentary Convention Registrations
- ◆ Recognition in NCWA Yearbook denoting level of sponsorship.
- ◆ Half Page (B&W) advertisement in Yearbook
- ◆ Recognition on Banner at Convention

LUNCH SPONSOR **\$2500.00**

- ◆ Sponsorship Recognition Display on Each Lunch Table at Convention
- ◆ Recognition in NCWA Yearbook
- ◆ Recognition on Banner at Convention
- ◆ Quarter Page (B&W) advertisement in Yearbook

AUCTION SILVER SPONSOR **\$1500.00**

- ◆ Sponsorship Recognition Display on Each Auction Table at Convention
- ◆ Recognition in NCWA Yearbook denoting level of sponsorship.
- ◆ Recognition on Banner at Convention

BRONZE SPONSOR **\$ 1000.00**

- ◆ Recognition on Banner at Convention
- ◆ Recognition in NCWA Yearbook denoting level of sponsorship.
- ◆ Business Card Advertisement in Yearbook

CONTRIBUTOR SPONSOR **\$ 500.00**

- ◆ Recognition on Banner at Convention
- ◆ Recognition in NCWA Yearbook denoting level of sponsorship.

It is the philosophy of the Board of Directors to keep the Convention expenses at a minimum while continuing to provide quality service and information from the most expert sources available. Without our sponsors, we could not achieve this goal. Your Sponsorship is greatly appreciated.

THANK YOU!!!

2025 SPONSORSHIP FORM

YES! *I would like to be a Sponsor at the Following Level:*

Please check the appropriate box:

- | | |
|---|------------|
| <input type="checkbox"/> Banquet - Platinum Sponsor | \$ 5000.00 |
| <input type="checkbox"/> President - Gold Sponsor | \$ 4000.00 |
| <input type="checkbox"/> Lunch Sponsor | \$ 2500.00 |
| <input type="checkbox"/> Silver Sponsor | \$ 1500.00 |
| <input type="checkbox"/> Bronze Sponsor | \$ 1000.00 |
| <input type="checkbox"/> Contributor Sponsor | \$ 500.00 |

Billing Information: Please print clearly

Company: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip _____



Check # _____

Phone: _____ Fax _____

Method of Payment: Card Type:

Card# _____

Name of Cardholder _____

Billing Address of Card: _____

3 digit code on back of card _____ Exp. Date _____

Make Checks Payable and mail to:

NCWA, P.O. Box 158, Angier, NC 27501



March 1, 2025 to March 1, 2026

**APPLICATION FOR MEMBERSHIP
Annual Membership Dues**

Renewal

New

Company/Firm/Corporation _____

Authorized Official _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

The undersigned, actively engaged in the watermelon industry, desiring to have a part in promoting the best interest of all who may be similarly engaged and realizing the necessity of concerted action through organized effort, hereby applies for membership in the North Carolina Watermelon Association, Inc.

- ASSOCIATE, indirectly interested..... \$ 40.00
- BROKERS and RECEIVERS..... \$ 80.00
- GROWERS, who do not buy or sell..... \$ 40.00
- SHIPPERS, who buy or sell..... \$ 80.00

Remember, if you retain membership in a state Watermelon Association other than NC your Dues will be as follows:

- ASSOCIATES..... \$15.00
- BROKERS/RECEIVERS..... \$30.00
- GROWERS..... \$15.00
- SHIPPERS..... \$30.00

Method of Payment: (check one) **Check Enclosed** **Credit Card Payment**

Card Type:    

Card# _____

3 digit code on back of card _____ **Exp. Date** _____

Name on Card _____ **Signature** _____

**Make Checks payable to NCWA and mail with form to:
NCWA- P.O. Box 158 – Angier, NC 27501**